

KUSHAL NUNIYA
GRAPHIC DESIGNER & MOTION GRAPHIC DESIGNER

PROFILE

Experienced Senior Graphic Designer, Motion Graphic Artist & Video Editor with 6+ years of combined experience, including professional experience at The Body Shop and freelance work. Skilled in graphic design, motion graphics, video editing, videography, AI-powered creative content, retail branding, and digital marketing. Passionate about creating impactful visual experiences and delivering high-quality creative solutions across print, digital, and social media platforms.

CONTACT ME

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LANGUAGES: Hindi, English, Bengali

THE BODY SHOP - Senior Graphic Designer | Video Editor | AI Creative Specialist (Jan-2024 Present)

- Led the design and execution of retail, marketing, and branding creatives across multiple channels.
- Created outdoor branding, window graphics, VM graphics, store opening creatives, event branding, and OOH advertising materials.
- Designed social media content, e-commerce graphics, newsletters, emailers, and digital marketing assets while maintaining brand consistency.
- Produced AI-generated graphics, product visuals, and creative concepts using advanced AI design tools.
- Created and edited promotional videos, motion graphics, reels, and marketing content for digital platforms.
- Planned and executed videography, product shoots, and content production for marketing campaigns.
- Developed print-ready artwork for outdoor branding, window displays, kiosks, and retail environments.
- Managed creative adaptations for international markets, including Sri Lanka and Bangladesh, Nepal ensuring alignment with global brand guidelines.
- Coordinated with Marketing, Visual Merchandising, Store Operations, and external vendors to deliver projects on time.
- Oversaw multiple creative projects simultaneously, ensuring high-quality output and adherence to deadlines.
- Contributed to campaign ideation, brand storytelling, and creative strategy to enhance customer engagement and brand visibility.
- Created video graphics, animations, transitions, and visual effects to enhance digital content engagement.
- Developed AI-powered graphics, marketing creatives, product visuals, and AI-generated video content using advanced AI tools.

WEATHER RISK MANAGEMENT SERVICE PVT LTD - Motion Graphic Designer (Dec-2021 to Dec-2023)

- Managing multiple design projects simultaneously and meeting deadlines.
- Maintaining brand consistency and adhering to design guidelines for clients or companies.
- Developing and producing final design assets that are ready for use in print or digital formats.
- Creating animated visual content, including motion graphics, animated logos, infographics, and interactive elements for websites or presentations.
- Staying up-to-date with design trends, industry developments, and emerging technologies to continuously improve design skills and techniques.
- Utilizing animation techniques and tools to bring static graphics to life, adding movement,

transitions, and effects.

- Designing and creating visually appealing graphics for various purposes, including advertisements, marketing materials, social media content, website elements, logos, and more.
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- Collaborating with the design team, video editors, and other stakeholders to understand project requirements and integrate motion graphics seamlessly into the overall design.
- Collaborating with clients, marketing teams, or creative directors to understand project requirements and objectives. Generating and presenting design concepts and ideas that align with the project's goals and target audience.
- Visual Documentation: Capture high-quality images and videos of agricultural activities, including planting, cultivating, harvesting, and post-harvest handling.
- Post-Processing: Edit and enhance visual content using software tools to produce polished and impactful images and videos.

WEATHER RISK MANAGEMENT SERVICE PVT LTD - Graphic Design, Videographer & Video Editor (Nov-2020 Present)

- Field Visits: Conducting on-site visits to farmers' fields for Testimonials, Interviews, Video shooting, and Photoshoot sessions.
- Event Coverage: Attending and documenting various events related to agriculture and farming.
- Video Editing: Editing Testimonial Videos and Interview Videos in all regional languages prevalent in the operational area.
- Photography: Capturing high-quality photographs that highlight the benefits of SecuFarm for farmers.
- Graphic Designing: Working on graphic design projects including promotional materials, infographics and social media content.
- Multilingual Content: Ensuring that all video and graphic content is appropriately translated and localized.
- Content Volume: Managing a significant workload, including editing 60+ videos.

WEATHER RISK MANAGEMENT SERVICE PVT LTD - Office Administrator (Jan-2018 To Oct-2020)

- Event Planning: Collaborate on organizing company events and conferences.
- Budget Monitoring: Track office expenses and maintain financial records to support.
- HR Support: Aid in new employee onboarding and maintain employee records.
- Scheduling and Calendar Management: Coordinate appointments, meetings, and events.
- Data Entry and Record Keeping: Accurately input and organize data into databases and files for easy retrieval.
- Reception and Front Desk Support: Greet visitors warmly, provide essential information, and direct inquiries.
- Communication and Correspondence: Assist with drafting and editing documents for effective communication.
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- Technology and Equipment Management: Ensure proper functioning of office equipment and engage IT support when needed.

VIDEOGRAPHY & VIDEO EDITING - Freelancing (May-2018 To 2020)

- In both short films and official music videos, I reveled in the art of distilling intricate stories and emotions into moments that lingered in the memory.
- Captured captivating footage for official music videos, collaborating with artists to visually complement their music and style.
- Skillfully shot scenes for short films, ensuring high-quality storytelling and cinematic appeal.
- Covered various events, including short films, Official music videos, and more, to preserve cherished memories and moments.
- Skillfully edited official music videos, short films, and fashion videos, creating visually engaging and impactful end products.

- Crafted seamless event videos, blending various moments into a cohesive narrative that resonates with the audience.
- Implemented color grading and visual effects to enhance the overall visual appeal of the videos.

PROFESSIONAL SKILLS

GRAPHIC DESIGNING, MOTION GRAPHIC, VIDEO EDITING, VIDEOGRAPHY, CREATIVE, TEAM WORK, SELF-MOTIVATION, PROBLEM SOLVING

EDUCATION

GRAPHIC DESIGNING (COURSES) - MAAC Gurgaon MG Road - Nov-2020

VIDEO EDITING (COURSES) - Raiganj Town Das Computer Centre - 2017 (3 Month)

COMPUTER COURSE (BASIC) - Raiganj Town Das Computer Centre - 2017 (6 Month)

GRADUATION (BCA) - West Bengal - July-2016

12th - West Bengal - May-2013

10th - West Bengal - May-2010

SOFTWARE SKILLS

PHOTOSHOP, ILLUSTRATOR, AFTER EFFECTS, PREMIERE PRO, INDESIGN, CORELDRAW, MS OFFICE

HOBBIES

Travelling, Filmmaking, Photography, Martial arts, Fooding, Music